

Business Studies Review Subscription Form 2024

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The **Business Studies Review** (BSR) newsletter keeps students and teachers informed of how business principles and practices are applied in the changing Australian and global business environments (e.g. through globalisation, changes in interest rates, e-commerce, digital technology and social media and the impact of COVID-19).

It features articles written by Luke Reynolds and Tim Riley on key topics such as Operations, Marketing, Finance and Human Resources in Business Studies and Management courses.

The separate business case study in each issue by Jessica Zeltzer focuses on leading Australian public companies and their operations, marketing, finance, human resources and CSR activities.

Topics covered during 2024 include:

- Strategies in Operations Management
- Influences on Operations and Business Success
- The Marketing Process
- Influences on Marketing and Business Success
- Financial Management Strategies
- Influences on Financial Management
- Effectiveness of Human Resource Management
- Influences on Human Resource Management
- Processes of Financial Management
- Influences in the Business Environment
- The Business Planning Process

For more information on
Business Studies Review 2024 please contact:

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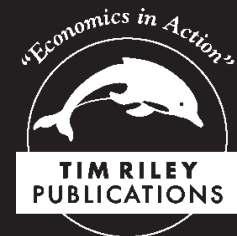
30TH YEAR OF PUBLICATION

Business Studies Review 2024

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Features of
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Six issues per year

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A separate business case study in each issue

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**SUBSCRIPTIONS ARE BASED ON
THE CALENDAR YEAR 2024 (Jan-Dec)**

Single Subscription Fee - 1 copy
\$165 p.a. (inc. \$15 GST)

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\$330 p.a. (inc. \$30 GST)

January/February 2024

Strategies in Operations Management
- *Luke Reynolds*

Influences on Operations and Business Success
- *Tim Riley*

Business Case Study: Telstra Group Limited
- *Jessica Zeltzer*

March/April 2024

The Marketing Process
- *Luke Reynolds*

Influences on Marketing and Business Success
- *Tim Riley*

Business Case Study: Nine Entertainment Ltd
- *Jessica Zeltzer*

May/June 2024

Financial Management Strategies
- *Luke Reynolds*

Influences on Financial Management
- *Tim Riley*

Business Case Study: Coles Group
- *Jessica Zeltzer*

July/August 2024

Effectiveness of Human Resource Management
- *Luke Reynolds*

Influences on Human Resource Management
- *Tim Riley*

Business Case Study: Origin Energy
- *Jessica Zeltzer*

September/October 2024

Processes of Financial Management
- *Luke Reynolds*

Human Resource Management Strategies
- *Tim Riley*

Business Case Study: Qantas
- *Jessica Zeltzer*

November/December 2024

Influences in the Business Environment
- *Luke Reynolds*

The Business Planning Process
- *Tim Riley*

Business Case Study: Bega Group
- *Jessica Zeltzer*