

REGISTRATION FORM BUS - TAX INVOICE

Please return to the following address:
 Tim Riley, Director, Economic Literacy Centre
 PO Box 455 DEE WHY NSW 2099
 Phone (02) 9972 2059 Fax (02) 9972 0059

Name of Attendee(s): _____
 School: _____
 Address: _____
 Town/Suburb: _____
 State: _____ Postcode: _____ Email: _____
 Telephone: _____
 Facsimile: _____

Please indicate person & day of attendance: (prices GST incl.)

- Days 1 and 2 (**March 15th and March 16th**) \$352
- Day 1 only (Thursday **March 15th** 2012) \$176
- Day 2 only (Friday **March 16th** 2012) \$176
- Please advise of any special dietary requirements.

There will be no refunds on or after March 13th, but substitute delegates are welcome to attend the conference. Tickets are issued for paid registrations received on or before March 13th.

Registrations close on Tuesday March 13th 2012.

ENTRY BY PAID TICKET ONLY

TAX INVOICE PAYMENT ABN 30 063 689 412

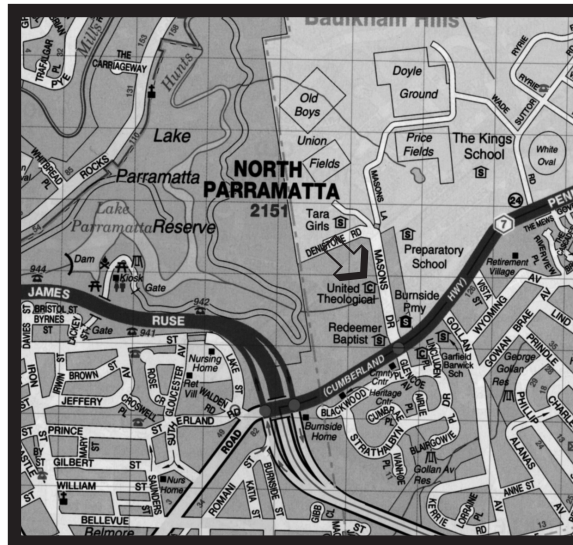
Cheque payable to the ELC for \$ _____ is enclosed
 EFT BSB:062155 ACC:10122153 Economic Literacy Centre
 Credit card payments can be made by phoning 02 9972 2059
 Charge my: Mastercard Visa
 No:
 Expiry Date: /
 Print Cardholder's Name: _____
 Signature: _____

LOCATION MAP (UBD Map reference 191, H9)

Auditorium, North Parramatta Conference Centre (NPCC)
 16 Masons Drive
 NORTH PARRAMATTA Ph (02) 8838 8900

The NPCC is located off the intersection of Cumberland Highway/Pennant Hills Road. Coming from Carlingford turn right into Masons Drive after The King's School. Coming from Parramatta turn left into Masons Drive after the Pennant Hills Road/James Ruse Drive interchange. There is plenty of free on site and street parking. * **Public transport:** take the train to Parramatta Station and catch the Hills Bus #625 (20 minute ride) or a taxi (T:131017 for Premier Taxis) which is a 10 minute ride.

NB: Please bring your NEW Business Studies Syllabus and the 2011 HSC BS Exam Paper for reference.



For more information, please call
 Tim Riley, Director, Economic Literacy Centre
 Telephone (02) 9972 2059 or Fax (02) 9972 0059
 PO Box 455 DEE WHY NSW 2099
www.timriley.com.au



Economic Literacy Centre
 PO Box 455
 Dee Why NSW 2099
 Ph: 02 9972 2059
ABN 30 063 689 412
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 Email: t.r.p@bigpond.com

IMPORTANT
 Please bring copies of 2 different teaching strategies for exchange with others

THE NEW BUSINESS STUDIES HSC COURSE

Thursday March 15th 2012
 Friday March 16th 2012

Auditorium
 North Parramatta Conference Centre
 16 Masons Drive
 NORTH PARRAMATTA (8838 8900)

Day 1: Thursday March 15th

- Overview of Operations Management
- Case Study of Operations: Opus Group
- Overview of the 2011 HSC Business Studies Exam and the New Exam Specs.
- Using Multimedia Resources in BS

Day 2: Friday March 16th

- Teaching Strategies for Operations
- Case Study of IR: The Qantas Dispute
- A Case Study of Marketing Strategies: The Seven P's and Apple Inc.
- Finance: The Links and Relationships to other Topics in the HSC Course

BUSINESS STUDIES TEACHERS' CONFERENCE 2012

ELC BUSINESS STUDIES TEACHERS' CONFERENCE PROGRAMME 2012

Day 1: Thursday March 15th 2012

8.45am Registration – Arrival Tea, Coffee or Juice

9.15am **An Overview of Operations Management**

MOHAN DHALL

Director
Extension Centre, PLC Sydney

10.15am Morning Tea/Display of HSIE Resources

11.00am **Case Study of Operations Management: Ligare Pty Ltd and Opus Group**

CLIFF BRIGSTOCKE

Chief Executive Officer
Opus Group

12 noon **Overview of the 2011 HSC Business Studies Exam and the New Exam Specifications**

BROOKE PRIDEAUX

Acting Assistant Principal
Cerdon College

1.00pm Lunch and Display of HSIE Resources

2.00pm **Using Multimedia Resources in Business Studies**

JUSTIN HODGES

Digital Learning Co-ordinator
Oakhill College

3.00pm Conclusion

* NB: Please bring the new BS Syllabus for reference, and copies of TWO teaching strategies for exchange with others.

Day 2: Friday March 16th 2012

8.45am Registration – Arrival Tea, Coffee or Juice

9.15am **Teaching Strategies for Operations Management**

STEVE CHAPMAN

HSIE Author
and Consultant

10.15am Morning Tea/Display of HSIE Resources

11.00am **Case Study of Industrial Relations: The Qantas Dispute**

SALLY WRIGHT

Senior Researcher
Workplace Research Centre

12 noon **A Case Study of Marketing Strategies: The Seven P's and Apple Inc.**

TORI HUXTABLE

HSIE Consultant
and Author

1.00pm Lunch and Display of HSIE Resources

2.00pm **Finance: The Links and Relationships to other Topics in the HSC Course**

DON SYKES

Head Teacher of HSIE and Author
Patrician Brothers' College, Blacktown

3.00pm Conclusion

* NB: Please bring the new BS Syllabus for reference, and copies of TWO teaching strategies for exchange with others.



ELC BUSINESS STUDIES TEACHERS' CONFERENCE 2012

The New Business Studies HSC Course

REGISTRATION INFORMATION

Teachers may register for one or both days of the conference or split the two days between two members of staff. *Tickets will be issued for paid registrations received by March 13th 2012.*

- Day 1 or Day 2 \$176 per person (inc. GST)
- Days 1 and 2 \$352 per person (inc. GST)

The registration fee includes GST and arrival tea, coffee or juice, morning tea, lunch and copies of the papers presented on the day(s) of attendance at the conference. ***Please advise of any special dietary requirements.***

CONFERENCE ACCOMMODATION

The North Parramatta Conference Centre has rooms (\$95 standard and \$105 deluxe – inc. breakfast). Please visit www.unitingvenues.org or call 1300 138 125 for more information.

EXCELLENCE IN BUSINESS STUDIES PROFESSIONAL DEVELOPMENT FOR HSIE TEACHERS