

REGISTRATION FORM BUS - TAX INVOICE

Please return to the following address:

Tim Riley, Director, Economic Literacy Centre
PO Box 455 DEE WHY NSW 2099
Phone (02) 9972 2059 Fax (02) 9972 0059

Name of Attendee(s): _____

School: _____

Address: _____

Town/Suburb: _____

State: _____ Postcode: _____

Telephone: _____

Facsimile: _____

Please indicate person & day of attendance: (prices GST incl.)

Days 1 and 2 (**March 17th and March 18th**) \$330

Day 1 only (Thursday **March 17th** 2011) \$165

Day 2 only (Friday **March 18th** 2011) \$165

Please advise of any special dietary requirements.

There will be no refunds on or after March 16th, but substitute delegates are welcome to attend the conference. Tickets are issued for paid registrations received on or before March 15th.

Registrations close on Tuesday March 15th 2011.

ENTRY BY PAID TICKET ONLY

TAX INVOICE PAYMENT ABN 30 063 689 412

My Cheque for \$_____ is enclosed
(Please make cheques payable to the Economic Literacy Centre)

Credit card payments can be made by phoning 02 9972 2059

Charge my: Mastercard Visa

No:

Expiry Date: /

Print Cardholder's Name: _____

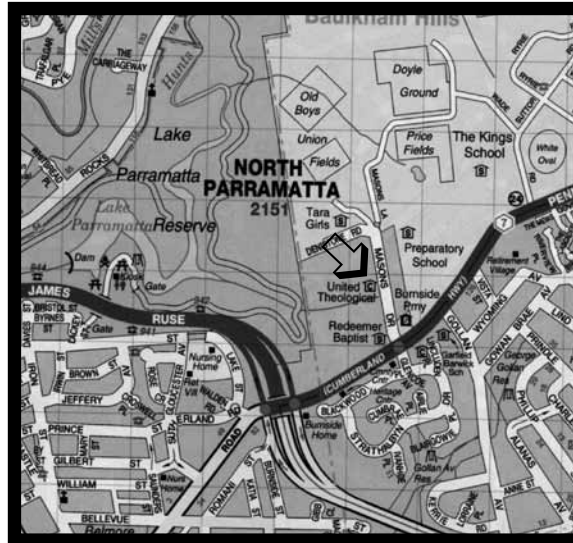
Signature: _____

LOCATION MAP (UBD Map reference 191, H9)

Auditorium, North Parramatta Conference Centre (NPCC)
16 Masons Drive
NORTH PARRAMATTA Ph (02) 8838 8900

The NPCC is located off the intersection of Cumberland Highway/Pennant Hills Road. Coming from Carlingford turn right into Masons Drive after The King's School. Coming from Parramatta turn left into Masons Drive after the Pennant Hills Road/James Ruse Drive interchange. There is plenty of free on site and street parking. * **Public transport:** take the train to Parramatta Station and catch the Hills Bus #625 (20 minute ride) or a taxi (T:131017 for Premier Taxis) which is a 10 minute ride.

NB: Please bring your NEW Business Studies Syllabus and the 2010 HSC BS Exam Paper for reference.



For more information, please call
Tim Riley, Director, Economic Literacy Centre
Telephone (02) 9972 2059 or Fax (02) 9972 0059
PO Box 455 DEE WHY NSW 2099
www.timriley.com.au

ELC

Economic Literacy Centre

PO Box 455

Dee Why NSW 2099

Ph: 02 9972 2059

ABN 30 063 689 412

www.timriley.com.au

IMPORTANT

Please bring copies of 2 different assessment tasks for exchange with others

THE NEW BUSINESS STUDIES SYLLABUS

Thursday March 17th 2011
Friday March 18th 2011

Auditorium

North Parramatta Conference Centre

16 Masons Drive

NORTH PARRAMATTA (8838 8900)

Day 1: Thursday March 17th

- Key Elements, Changes and Support
- A Review of the 2010 HSC BS Exam
- Marketing Case Study and Year 11 Business Planning
- Improving Written Responses in BS

Day 2: Friday March 18th

- Unpacking the New BS Syllabus
- Digital Learning Resources for BS
- Teaching Strategies for the New Business Studies Syllabus
- Using Case Studies of SMEs and Web 2.0 in Business Studies

BUSINESS STUDIES TEACHERS' CONFERENCE 2011

ELC BUSINESS STUDIES TEACHERS' CONFERENCE PROGRAMME 2011

Day 1: Thursday March 17th 2011

- 8.45am Registration – Arrival Tea, Coffee or Juice
-
- 9.15am **Business Studies - Key Elements, Changes and Support**
LINDSAY SWAN
HSIE Inspector
Board of Studies NSW
-
- 10.15am Morning Tea/Display of HSIE Resources
-
- 11.00am **A Review of the 2010 HSC Business Studies Examination and Extended Response Writing**
BROOKE PRIDEAUX
HSIE Co-ordinator and Senior HSC Examiner
Cerdon College
-
- 12 noon **- Marketing Case Study: Sydney Int. Boat Show
- Year 11 Business Planning: Options for Teachers**
PHIL MANOCCHIO GAVIN RUSSELL
Head Teacher HSIE HSIE Teacher
Moriah College Moriah College
-
- 1.00pm Lunch and Display of HSIE Resources
-
- 2.00pm **Strategies to Improve Students' Written Responses in Business Studies**
BOB MULAS IAN BIDDLE
Principal HSIE Consultant
Fairfield High School and Author
-
- 3.00pm Conclusion

* NB: Please bring the new BS Syllabus for reference, and copies of TWO assessment tasks for exchange with others.

Day 2: Friday March 18th 2011

- 8.45am Registration – Arrival Tea, Coffee or Juice
-
- 9.15am **Unpacking the New Business Studies Syllabus**
STEVE CHAPMAN
HSIE Author
and Consultant
-
- 10.15am Morning Tea/Display of HSIE Resources
-
- 11.00am **Digital Learning Resources for Business Studies**
JOHN RAITI
Digital Publisher (School - Jacaranda)
John Wiley & Sons Australia Ltd
-
- 12 noon **Teaching Strategies for the New Business Studies Syllabus**
LEN NIXON
Head of Interdisciplinary Studies
Barker College
-
- 1.00pm Lunch and Display of HSIE Resources
-
- 2.00pm **Using Case Studies of SMEs and Web 2.0 in Business Studies**
SUMMER CHARLESWORTH
Social Science Teacher/Year 9 Co-ordinator
Ravenswood School
-
- 3.00pm Conclusion

* NB: Please bring the new BS Syllabus for reference, and copies of TWO assessment tasks for exchange with others.



ELC BUSINESS STUDIES TEACHERS' CONFERENCE 2011

The New Business Studies Syllabus

REGISTRATION INFORMATION

Teachers may register for one or both days of the conference or split the two days between two members of staff. *Tickets will be issued for paid registrations received by March 15th 2011.*

- Day 1 or Day 2 \$165 per person (inc. GST)
- Days 1 and 2 \$330 per person (inc. GST)

The registration fee includes GST and arrival tea, coffee or juice, morning tea, lunch and copies of the papers presented on the day(s) of attendance at the conference. **Please advise of any special dietary requirements.**

CONFERENCE ACCOMMODATION

The North Parramatta Conference Centre has rooms (\$89 standard and \$99 deluxe – inc. breakfast). Please visit www.unitingvenues.org or call 1300 138 125 for more information.

EXCELLENCE IN BUSINESS STUDIES PROFESSIONAL
DEVELOPMENT FOR HSIE TEACHERS