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It features articles on key topics and issues in secondary business studies and management courses, written by Tim Riley and Michael Doherty.

The separate business case study in each issue focuses on a leading Australian or global business with details on their operations, marketing, finance and human resources activities.

**Topics covered during 2012 include:**

- Global Marketing Strategies
- The Role and Nature of Australian Business
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- The Classification of Business
- Case Study of the Qantas Industrial Dispute
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- Management Approaches
- Case Studies of eBay, BHP-Billiton and Qantas
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- The Business Planning Process

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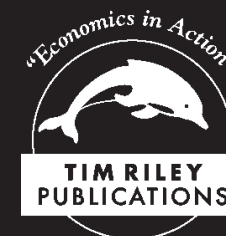
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**18TH YEAR OF PUBLICATION**

# Business Studies Review 2012

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# Business Studies Review 2012

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Global Marketing:  
*Marketing Strategies*

The Role and Nature of Australian Business:  
*Production, Employment and Profitability*

Business Case Study:  
*eBay*

### March/April 2012

Operations Processes:  
*Inputs, Transformation Processes and Outputs*

Types of Businesses:  
*The Classification of Business*

Business Case Study:  
*BHP-Billiton*

### May/June 2012

Case Study of HRM and Industrial Relations:  
*The Qantas Industrial Dispute*

Influences on Marketing:  
*e-Commerce, Consumer Choice and Consumer Laws*

Business Case Study:  
*Qantas*

### July/August 2012

Processes of Financial Management:  
*The Importance of Financial Ratios*

Influences on Financial Management:  
*Financial Institutions and Financial Markets*

Business Case Study:  
*Commonwealth Bank of Australia*

### September/October 2012

Human Resources:  
*Key Influences on Human Resource Management*

Management Approaches:  
*Classical, Behavioural and Contingency*

Business Case Study:  
*Woolworths Limited*

### November/December 2012

Small to Medium Enterprises:  
*Factors Influencing SMEs*

The Business Planning Process:  
*Ideas, Goals, Resources and Evaluation*

Business Case Study:  
*Wesfarmers Limited*